



## Arts, A/V Technology & Communications

### Principles of Arts, Audio/Video Technology & Communications

**TSDS PEIMS Code: 13008200 (PRINAAVTC)**

**Grade Placement: 9**

**Credits: 1**

**Prerequisite: None.**

The goal of this course is that the student understands arts, audio/video technology, and communications systems. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

### Audio/Video Production I

**TSDS PEIMS Code: 13008500 (AVPROD1)**

**Grade Placement: 9–12**

**Credits: 1**

**Prerequisite: None.**

**Recommended Prerequisite: Principles of Arts, Audio/Video Technology, and Communications. Recommended Corequisite: Audio/Video Production I Lab.**

In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on pre-production, production, and postproduction audio and video products.

### Audio/Video Production II

**TSDS PEIMS Code: 13008600 (AVPROD2)**

**Grade Placement: 10–12**

**Credits: 1**

**Prerequisite: Audio/Video Production I.**

**Recommended Corequisite: Audio/Video Production II Lab.**

Building upon the concepts taught in Audio/Video Production, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and post- production products. This course may be implemented in an audio format or a format with both audio and video.

## **Practicum in Audio/Video Production**

**TSDS PEIMS Code: 13008700 (First Time Taken) 13008710 (PRACAVP1)**

**Grade Placement: 11–12**

**Credits: 2**

**Prerequisites: Audio/Video Production II and Audio/Video Production II Lab.**

Building upon the concepts taught in Audio/Video Production II and its corequisite Audio/Video Production II Lab, in addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an increasing understanding of the industry with a focus on applying pre- production, production, and post-production audio and video products in a professional environment. This course may be implemented in an advanced audio/video or audio format. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities.

## **Commercial Photography I**

**TSDS PEIMS Code: 13009100 (CPHOTO1)**

**Grade Placement: 9–12**

**Credits: 1**

**Prerequisite: None.**

**Recommended Corequisite: Commercial Photography I Lab.**

In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the commercial photography industry with a focus on creating quality photographs.

## Commercial Photography II

**TSDS PEIMS Code: 13009200 (CPHOTO2)**

**Grade Placement: 10–12**

**Credits: 1**

**Prerequisite: None.**

**Recommended Prerequisites: Commercial Photography I and Commercial Photography I Lab.**

**Recommended Corequisite: Commercial Photography Lab II.**

In addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced technical understanding of the commercial photography industry with a focus on producing, promoting, and presenting professional quality photographs.

## Practicum in Commercial Photography

**TSDS PEIMS Code: 13009250 (First Time Taken) (PRACCPH1)**

**13009260 (Second Time Taken) (PRACCPH2)**

**Grade Placement: 10–12**

**Credits: 2**

**Prerequisites: Commercial Photography I and Commercial Photography I Lab along with teacher recommendation.**

In addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced technical understanding of the commercial photography industry with a focus on producing, promoting, and presenting professional quality photographs.

## Graphic Design and Illustration I

**TSDS PEIMS Code: 13008800 (GRAPHDI1)**

**Grade Placement: 10–12**

**Credits: 1**

**Prerequisite: None.**

**Recommended Prerequisite: Principles of Arts, Audio/Video Technology, and Communications. Recommended Corequisite: Graphic Design and Illustration I Lab.**

Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on fundamental elements and principles of visual art and design.

## Graphic Design and Illustration II

**TSDS PEIMS Code: 13008900 (GRAPHD2)**

**Grade Placement: 10–12**

**Credits: 1**

**Prerequisite: Graphic Design and Illustration I.**

**Recommended Corequisite: Graphic Design and Illustration II Lab.**

Within this context, students will be expected to develop an advanced understanding of the industry with a focus on mastery of content knowledge and skills.

## Professional Communications

**TSDS PEIMS Code: 13009900 (PROFCOMM)**

**Grade Placement: 9–12**

**Credits: .5**

**Prerequisite: None.**

Professional Communications blends written, oral, and graphic communication in a careerbased environment. Careers in the global economy require individuals to be creative and have a strong background in computer and technology applications, a strong and solid academic foundation, and a proficiency in professional oral and written communication. Within this context, students will be expected to develop and expand the ability to write, read, edit, speak, listen, apply software applications, manipulate computer graphics, and conduct internet research.

## UT-OR Foundations of Arts & Entertainment Technologies

**TSDS PEIMS Code: 03580610 (TADGC)**

**Grade Placement: 9–12**

**Credits: 1**

**Prerequisite: None.**

Arts and Entertainment Technologies provides first-hand experiences with digital media technology, software, and applications for use in entertainment and artistic endeavors. Students engage with multi-disciplinary tools; build technological skills; and apply methods of design thinking to create products, applications, and experiences for specific audiences.