



Arts, A/V Technology & Communications

Principles of Arts, Audio/Video Technology & Communications

TSDS PEIMS Code: 13008200 (PRINAAVTC)

Grade Placement: 9

Credits: 1

Prerequisite: None.

The goal of this course is that the student understands arts, audio/video technology, and communications systems. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

Audio/Video Production I

TSDS PEIMS Code: 13008500 (AVPROD1)

Grade Placement: 9–12

Credits: 1

Prerequisite: None.

Recommended Prerequisite: Principles of Arts, Audio/Video Technology, and Communications. Recommended Corequisite: Audio/Video Production I Lab.

In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on pre-production, production, and postproduction audio and video products.

Audio/Video Production II

TSDS PEIMS Code: 13008600 (AVPROD2)

Grade Placement: 10–12

Credits: 1

Prerequisite: Audio/Video Production I.

Recommended Corequisite: Audio/Video Production II Lab.

Building upon the concepts taught in Audio/Video Production, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and post- production products. This course may be implemented in an audio format or a format with both audio and video.

Commercial Photography I

TSDS PEIMS Code: 13009100 (CPHOTO1)

Grade Placement: 9–12

Credits: 1

Prerequisite: None.

Recommended Corequisite: Commercial Photography I Lab.

In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the commercial photography industry with a focus on creating quality photographs.

Commercial Photography II

TSDS PEIMS Code: 13009200 (CPHOTO2)

Grade Placement: 10–12

Credits: 1

Prerequisite: None.

Recommended Prerequisites: Commercial Photography I and Commercial Photography I Lab.

Recommended Corequisite: Commercial Photography Lab II.

In addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced technical understanding of the commercial photography industry with a focus on producing, promoting, and presenting professional quality photographs.

Practicum in Commercial Photography

TSDS PEIMS Code: 13009250 (First Time Taken) (PRACCPH1)

13009260 (Second Time Taken) (PRACCPH2)

Grade Placement: 10–12

Credits: 2

Prerequisites: Commercial Photography I and Commercial Photography I Lab along with teacher recommendation.

In addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced technical understanding of the commercial photography industry with a focus on producing, promoting, and presenting professional quality photographs

Professional Communications

TSDS PEIMS Code: 13009900 (PROFCOMM)

Grade Placement: 9–12

Credits: .5

Prerequisite: None.

Professional Communications blends written, oral, and graphic communication in a careerbased environment. Careers in the global economy require individuals to be creative and have a strong background in computer and technology applications, a strong and solid academic foundation, and a proficiency in professional oral and written communication. Within this context, students will be expected to develop and expand the ability to write, read, edit, speak, listen, apply software applications, manipulate computer graphics, and conduct internet research.